

2013 JEEP WRANGLER RUBICON® 10TH ANNIVERSARY EDITION

FORGED FOR THE LONG, ROCKY HAUL

When the first Jeep® Wrangler Rubicon® rolled off the line in 2002, a tough-as-rocks legend was born, fully capable of mastering its namesake, the venerable Rubicon Trail. After a decade of winning accolades, awards, and respect, Wrangler Rubicon 10th Anniversary Edition arrives. Its unique features will thrill Wrangler's hard-core fans who live to head out in 4LO with the confidence of a true trail warrior.

BEST-IN-CLASS¹

- GROUND CLEARANCE -
- APPROACH/DEPARTURE ANGLES -
- MANEUVERABILITY -



A steel reinforced, winch-capable premium front bumper with integrated fog lamps is built to withstand punishing treks.

Red tow hooks in the front and rear grab attention and prompt a hero's welcome when you're in rescue mode on the trail.



Battle the boulders with stamped steel skid plates that help protect Rubicon's beefy guts. Brawny Dana® 44 heavy-duty solid front and rear axles are standard fare. Rock-Trac® 4WD with a 4:1 low-gear ratio lets Rubicon overcome radical obstacles at low speeds for greater control, increasing the amount of torque pushed to the wheels. Electronic Front Sway Bar Disconnect permits an intimidating display of articulation. Removeable front bumper end caps provide maximum maneuverability.



JEEP TRAIL RATED[®] Like true off-road warriors, Jeep Trail Rated vehicles are designed to tackle every challenge. They perform to rigorous standards in five performance categories: Articulation, Traction, Maneuverability, Ground Clearance, and Water Fording². Visit jeep.com to learn more about the radical capabilities behind the badge.

JEEP WRANGLER RUBICON® 10TH ANNIVERSARY EDITION



CELEBRATING TEN YEARS ON THE ROCKS

SPECIFICATIONS

POWERTRAIN

Engine	3.6L Pentastar® V6
Displacement (cu in)	219.9
Horsepower (SAE @ rpm)	285 @ 6,350
Torque (SAE net lb-ft @ rpm)	260 @ 4,200
Axle Ratio (:1)	
6-speed manual	4.10
5-speed automatic	3.73
Fuel System	Sequential multipoint, electronic fuel injection
Transmission	
6-speed manual with overdrive, synchronized in all gears, multi-rail shift system with top-mounted shift lever	Std.
5-speed automatic with overdrive clutch hydraulic actuation, Hill Descent Control, electronically controlled converter clutch	Opt.

ELECTRICAL SYSTEM

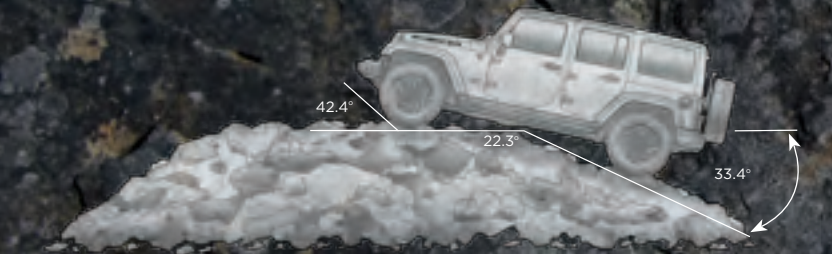
Alternator	160-ampere
Battery	600 CCA, maintenance-free
Fan	On-demand pulse-width-modulated electric

FOUR-WHEEL-DRIVE SYSTEM (transfer case)

NV241 OR Rock-Trac® (includes off-road skid plate), part-time, 2-speed, with shift-on-the-fly, 4.0:1 low-gear ratio Std.

TECH SPECS

	Approach (deg)	Breakover (deg)	Departure (deg)	Turning Diameter (ft)	Water Fording ² (in)	Ground Clearance (in)
2-Door	42.5	27.1	33.1	34.3	30.0	10.5
4-Door	42.4	22.3	33.4	40.1	30.0	10.4
Crawl Ratio	Manual 73.14	Auto 53.56 (58.88 with optional 4.10 rear axle ratio)				



EXTERIOR COLORS



MADE FOR AN ADVENTUROUS MILESTONE



The new optional Radar Red and Black leather-trimmed interior grabs attention, and includes standard heated front seats. The exclusive 10th Anniversary Edition logo is boldly embroidered on the front-seat backs, a mark of honor for this mighty trail warrior.



The front passenger grab handle is bolted on and quality stamped with the name that celebrates everything a hard-core 4x4 should be.



The custom badge says it all. There's nothing tougher than ten years of trail-tested, rock-steady Jeep® 4WD off-road Rubicon® love.



For the 10th Anniversary Edition, Rubicon® sports a specially designed hood that supports off-road adventures, thanks to a power dome, side vents, and a special drainage system.



Grab onto slick rocks, wet mud, sand, and deep dirt with equal measure. Standard BFGoodrich® KM2 tires with improved sidewall protection offer a 1/2-inch lift and are widely recognized by enthusiasts for their tough durability, optimized footprint, and tread design.



A bolt-on appearance gives the standard Black Mopar® fuel filler door added style and durability. When the authentically tough get going on the Rubicon trail, they're going in their Rubicon 10th Anniversary Edition, heading to places others only dream of reaching.



RUBICON
DANA 44 W/TRU-LOK DIFFERENTIALS
ELECTRONIC DISCONNECT
ROCK-TRAC 4:1 LOW RANGE
LT265/70R17 BFGOODRICH KM2
FRONT/REAR AXLES:
FRONT SWAY BAR:
TRANSFER CASE:
TIRES:
MANUFACTURED IN TOLEDO, OHIO U.S.A.

(1) Based on Ward's Small Sport/Utility vehicle segmentation. (2) Do not attempt water fording unless depth known to be less than 20 inches. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas.

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2003
 Jeep® Wrangler Rubicon® is born, set up for heavy-duty trail use right out of the box.

2004
 Best-in-Class¹ towing capability makes Rubicon a natural choice to bring toys along for the off-road ride.

2005
 Wrangler Rubicon Unlimited adds 15 inches of length with more room for rear-seat passengers.

2006
 Wrangler Rubicon and Wrangler Rubicon Unlimited build-out on the Wrangler (TJ) Platform.

2007
 This expression of Wrangler is awarded "Four Wheeler of the Year" by *Four Wheeler* magazine and "4x4 of the Year" by *4-Wheel & Off-Road* magazine.

2008
 Best-in-Class¹ approach, departure angles, and clearance from *Automotive News* 2007.

2009
 Wrangler Rubicon wins *Overlander 4WD* magazine's "Best Off-Road Vehicle" award for the second year running.

2010
 Wrangler Rubicon is voted "Best 4x4 of the Decade" by *Four Wheeler* magazine.

2011
 Wrangler Rubicon boasts a new interior that offers ultimate capability without compromise.

2012
 The *Ward's* "10 Best Engines" award-winning Pentastar® 3.6L engine arrives with 40 percent increase in HP and 260 lb-ft torque and offers a new 5-speed automatic.

2013
 The Wrangler Rubicon 10th Anniversary Edition arrives to rave reviews...

HERE'S TO A DECADE OF RADICAL THRILLS

