



THE SCION FR-S MADE FOR THE STREET

MODEL YEAR 2016



what moves you



THE SCION STORY

WHEN WE STARTED IN A WAREHOUSE ON THE TOYOTA CAMPUS WE DIDN'T WANT TO BE BIG. WE WANTED TO BE BETTER.

We saw that most car companies lacked style or substance... they were just plain boring. We wanted to build great quality cars with unique styling.

We wanted to simplify the buying process. So we created Scion Pure Process. We made building the exact Scion you want easy: The dealer's advertised price is the price you pay.

THAT'S HOW WE BUILT A LOYAL FOLLOWING OF DEDICATED OWNERS WHO HAVE HELPED US GROW INTO THE COMPANY WE ARE TODAY.

BUILT BY
PASSION

NOT BY
COMMITTEE



A FULL LINEUP OF STYLES TO COMPLEMENT EVERY UNIQUE DRIVER.

**GO THE
DISTANCE**

Enjoy the drive with high
MPG ratings.

**PREMIUM
AMENITIES
STANDARD**

In every Scion more
comes standard including
touch screen audio,
Bluetooth[®] [1] connectivity,
and voice recognition.

**HANDLE
IT**

Every model is engineered
for great handling.



No cost, 2 year/25,000 mile
maintenance plan comes
standard^[2].

**HELPFUL
FINANCING**

Financing for people with
limited credit histories.



3 easy steps to owning a Scion:
build your Scion, find your
Scion and get your Scion.

FR-S

PASSION FOR THE ROAD

The FR-S delivers drive, balance and style in a rear-wheel drive, racing-inspired package. The Boxer engine gives it the soul of a supercar.



2016
NHTSA 5-Star Overall
Safety Rating^[3]



2015
Consumer Guide®
Automotive
Best Buy Award^[4]



2014
The Coolest Car
Under \$25,000^[5]



Color Shown
Ablaze

34
MPG HWY RATING^[6]

REAR
Wheel Drive

17"
ALLOY WHEELS



Halo

Steel

Asphalt

Raven

Oceanic

Ablaze

Hot Lava



Width 69.9 In.



Length 166.7 In.



Height 50.6 In.



BOXER ENGINE

The Boxer engine and performance-tuned suspension + rear-wheel drive pack a powerful punch.

TECHNOLOGY PACKED
7" color touch screen display audio, Bluetooth[®] connectivity, voice recognition and backup camera^[7].



STUNNING HANDLING
Rear-wheel drive and tuned suspension helps create exceptionally balanced handling.



RACING HERITAGE DEFINED

Scion's flagship racer, descended from a lengthy history of Toyota performance cars.

200
HP

ENGINE

25/34
MPG

EST CITY/HIGHWAY^[8]

REAR-WHEEL
DRIVE

DRIVETRAIN

4

SEATS

ENGINE + PERFORMANCE

Engine Displacement	2.0L / 1,998 CC
Horsepower	200 HP @ 7,000 RPM
Torque	151 LB-FT @ 6,400 - 6,600 RPM
Valve Configuration	DOHC 16-Valve, 4-Cylinder with Dual Variable Valve Timing
Bore x Stroke	86 x 86 MM
Compression Ratio	12.5 : 1
Transmission	6 MT / 6 AT with Paddle Shifters and A/T Dynamic Rev Management [®]

Ignition System	Direct Ignition
Drivetrain	Rear-Wheel Drive
Brakes — Front / Rear	Ventilated Disc / Solid Disc
Braking System	Anti-Lock Brake System (ABS) with Electronic Brake-Force Distribution (EBD) & Brake Assist (BA) ^[9]
Parking Brake	Center Hand Brake





DIMENSIONS, WEIGHTS & CAPACITIES

Turning Circle — Curb to Curb	36.1 FT
Wheelbase	101.2 IN
Ground Clearance ^[10]	4.9 IN
Coefficient of Drag (CD)	0.27
Tread Width — Front / Rear	59.8 / 60.6 IN
Fuel Capacity	13.2 GALS
Curb Weight (MT / AT)	2,758 / 2,806 LBS
Head Room — Front / Rear	37.1 / 35.0 IN
Shoulder Room — Front / Rear	54.5 / 51.7 IN
Leg Room — Front / Rear	41.9 / 29.9 IN
Seating Capacity	4
Passenger Volume	76.5 CU FT
Cargo Volume [Rear Seats Up] ^[11]	6.9 CU FT
Length	166.7 IN
Width	69.9 IN
Height	50.6 IN

SPORTY SUSPENSION

Front Suspension	MacPherson Strut
Rear Suspension	Double Wishbone
Stabilizer Bars (F/R)	18 MM / 14 MM
Steering	Electric Power Steering (EPS)
Tires	215 / 45R17
Wheels ^[12]	17 x 7.0J Alloy

ACTIVE SAFETY

STAR Safety System™ includes:

• Vehicle Stability Control (VSC) ^[13]	Standard
• Traction Control (TRAC)	Standard
• Anti-lock Brake System (ABS)	Standard
• Electronic Brake Force Distribution (EBD)	Standard
• Brake Assist (BA) ^[9]	Standard
• Smart Stop Technology (SST) ^[14]	Standard



FINANCING

GEN-ONE FINANCE PROGRAM

Toyota Financial Services and your Scion dealer are working together to help those with limited or no credit history to buy or lease a new Scion.

- Not only may the Gen-One program help put you behind the wheel of a new Scion, it can help you build a healthy credit profile if you make your payments as agreed.^[15]
- Customer can purchase a Scion with a low down payment (or low cash down in the case of a lease) and receive up to \$25,000 in financing (or \$25,000 in net capitalized cost in the case of a lease).
- If the customer qualifies for a military rebate, this rebate can be combined with the benefits of the Gen-One Finance Program.



TO QUALIFY FOR THE GEN-ONE FINANCE PROGRAM.

- A FICO score of 610 or higher or No FICO score
 - A Maximum Car Payment-to-Income Ratio not exceeding 20% (or 16% for those with No FICO Score)
 - Debt Payment-to-Income Ratios not exceeding 45%
 - Proof of income of at least \$2,000 per month
- A credit history with no major delinquencies within the past 24 months
 - Three personal and verifiable references
 - If applicant does not meet all program parameters, a co-applicant or co-lessee must meet all program parameters
 - Other restrictions may apply

[1] The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Scion is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier.

[2] For most vehicles Scion Service Boost covers normal factory recommended service for two years or 25,000 miles, whichever comes first. For the Scion iA, the 6 month/7,500 mile, 12 month/15,000 mile, and 18 month/22,500 mile normal factory recommended services are covered (a maximum of 3 services). Valid only in the continental U. S. and Alaska. See participating Scion dealer for coverage details.

[3] Government 5-star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). Model tested with standard side air bags (SABs).

[4] Consumer Guide® is a registered trademark of Publications International, Ltd. www.consumerguide.com.

[5] From "10 Coolest New Cars Under \$25,000," March, 2014. For more information, visit KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.

[6] 2016 FR-S with automatic transmission. EPA 25 city/34 highway MPG estimates. Actual mileage will vary.

[7] The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy.

[8] 2016 FR-S EPA 25 city, 34 hwy, 28/comb MPG estimates. Actual mileage will vary.

[9] Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance, tire and road conditions.

[10] Minimum running ground clearance

[11] Cargo and load capacity limited by weight and distribution.

[12] 17-inch or larger performance tires are expected to experience greater tire wear than conventional tires. Tire life may be substantially less than 20,000 miles depending on driving conditions.

[13] Vehicle Stability Control is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details.

[14] Smart Stop Technology operates only in the event of certain contemporaneous brake and accelerator pedal applications. When engaged, the system will reduce power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner's Manual for further details.

[15] The Gen-One Finance Program is available on the finance (including preferred option) or lease of new untitled Scion models. The Program is available upon credit approval of a finance or lease contract through a participating Scion dealer and . Financial Services (TFS). Program available from September 9, 2015 through March 31, 2016. Not all applicants will qualify. Eligible customers must also meet credit approval requirements and furnish proof of present employment when submitting credit application. Some restrictions apply. Program may not be available in all states. On eligible finance contracts with terms up to specified number of months for retail, lease and preferred option financing on new vehicles.

Gen-One may not be compatible or combinable with other programs other than the Military Rebate Program. See dealer for details. Must pay sales tax. Void where prohibited by law. Not redeemable for cash. Toyota Financial Services is a service mark of Toyota Motor Credit Corporation (TMCC). TMCC is the authorized attorney-in-fact and servicer for Toyota Lease Trust.

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Standard equipment, options, accessories, and other information is subject to change.