

Jeep® 2012 MODEL YEAR WRANGLER RUBICON 4X4

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$29,995

JEEP WRANGLER RUBICON 4X4

Exterior Color: Gecko Pearl Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Cloth Seats with Adjustable Head Restraints
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 6-Speed Manual Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Electronic Stability Control
4-Wheel Disc Anti-Lock Brakes
Traction Control
Hydraulic Brake Assist
Electronic Roll Mitigation
Hill Start Assist
4:1 Rock-Trac® Part-Time 4WD System
Tru-Lok® Elect Locking Frnt/Rear Differentials
Electronic Front Sway Bar Disconnect
Next Generation Dana® 44 Heavy Duty Rear Axle
Next Generation Dana® 44 Heavy Duty Front Axle
Rock Rails by Mopar®
Transfer Case Skid Plate Shield
Fuel Tank Skid Plate Shield
Speed Control
18.6-Gallon Fuel Tank
Sentry Key® Theft Deterrent System
Tire Pressure Monitor with Warning Lamp
Sport Bar with Full Padding

INTERIOR FEATURES

Air Conditioning
Uconnect® 130 CD/MP3
Alpine® Premium Audio System
Audio Jack Input for Mobile Devices
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 1-888-539-7474
Temperature and Compass Gauge
Tilt Steering Column
Steering Wheel Mounted Audio Controls
Leather-Wrapped Steering Wheel

Reclining Front Seats
Height-Adjustable Driver's Seat
Rear Fold-and-Tumble Seat
Rear Compartment Covered Storage
115-Volt Auxiliary Power Outlet
Premium Instrument Cluster with Tachometer
Front Floor Mats

EXTERIOR FEATURES

17-Inch Aluminum Wheels Painted Satin Carbon
LT255/75R17 BSW Off-Road Tires
Automatic Headlamps
Two Front Tow Hooks and One Rear Tow Hook
Fog Lamps
Sunrider® Soft Top
Matching Spare Wheel

OPTIONAL EQUIPMENT

Customer Preferred Package 23R

DESTINATION CHARGE

\$925

TOTAL PRICE: * \$30,920

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
24-hour towing assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWCG3CL-257724

L4-VON: 5152

S.L.
0612



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG

17

Expected range for most drivers
14 to 20 MPG

HIGHWAY MPG

21

Expected range for most drivers
17 to 25 MPG

Estimated Annual Fuel Cost

\$3,086

based on 15,000 miles at \$3.70 per gallon

Combined Fuel Economy

This vehicle

18

10 **▼** 32

All SUVs

Your actual mileage will vary depending on how you drive and maintain your vehicle.



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.
▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash	Driver Passenger	Not Rated Not Rated
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Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat
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Based on the risk of injury in a side impact.

Rollover ★★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 71 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 15 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES
TRANSMISSION: GERMANY